Ameen Alade - Frontend Engineer

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PERSONAL STATEMENT

As a seasoned Frontend Engineer with a rich background in Fintech and logistics, my dedication lies in harnessing my extensive frontend development and UI design skills to propel innovative companies forward. Driven by a passion for crafting flawless user experiences and spearheading performance optimization, I thrive on challenging the status quo with critical questions like 'Are we developing the right thing?' and delving into the 'why' behind our goals. Seeking to broaden my professional landscape, I am enthusiastic about bringing my expertise and insights to a new role, where I can contribute significantly and continue my journey of professional growth and knowledge sharing.

EXPERIENCE

Bellhop Inc. (Contract)   **May 2022 – October 2022**
Software Engineer   Remote, Chattanooga, USA
- Conducted successful A/B testing on the marketing site, resulting in data-driven optimizations that boosted lead generation by 10%.
- Led frontend development efforts, resulting in a 15% increase in online conversion rates through the redesign of the booking process UI.
- Implemented a real-time tracking feature that reduces customer support inquiries by 20% and significantly improved overall customer satisfaction.
- Achieved a remarkable 50% improvement in SEO ranking through a comprehensive website redesign and strategic backlinking efforts, leading to increased website traffic and visibility.
- Evaluated and optimized the performance of 3+ critical ReactJS & Typescript (with Material UI) projects for an overall 70% gain in performance and 40% increase in positive client reviews.
- Technologies: NextJs, ReactJs, TypeScript, PostgreSQL, NodeJs

Venture Garden Group   **May 2018 – May 2022**
Frontend Engineer   Lagos, Nigeria
- Spearheaded the enhancement and development of new user-facing features for a cross-border payment solution, resulting in a 35% increase in user engagement.
- Spearheaded internalization efforts, expanding our user base by 30% and generating additional revenue by making web applications accessible in multiple languages.
- Revolutionized the development process of the company by coding more than 4 critical front-end components, boosting the speed and agility of development, resulting in significant time and cost savings.
- Collaborated with cross-functional agile teams to prioritize and scope high-impact feature requests, ensuring that the most valuable tasks were worked on first, resulting in improved efficiency and productivity.
- Actively contributed to knowledge-sharing sessions, providing training to junior frontend engineers.
- Technologies: Angular, TypeScript, NodeJs, MySQL

Starlabel (Intern)   **August 2016 – December 2017**
Web Developer   Accra, Ghana
- Successfully adapted to a fast-paced tech team environment and demonstrated the ability to work on multiple projects, meet tight deadlines, and execute tasks with minimal supervision.

- Acquired expertise in Git and its various workflows, and enhanced my proficiency in diverse technologies, applying them to align with the team's objectives.
- Resolved website issues to ensure optimal performance and user experience, while keeping up-to-date with the latest web technologies to continuously enhance website functionality.
- Technologies: HTML, CSS, JavaScript, PHP, WordPress

EDUCATION

Staffordshire University   **September 2023**
Masters in Computer Science (Business Computing)   Stoke, United Kingdom

Kwame Nkrumah University of Science & Technology   **December 2017**
Bachelors in Telecommunications Engineering   Accra, Ghana

CERTIFICATIONS

- **Design Thinking**: A course to develop a solid understanding of the fundamental phases and methods in design thinking. *[Verifiable link](#)*
- **AWS Cloud Technical Essentials**: This course helps you learn about AWS products, services and common solutions to help make informed decisions about IT solutions based on business requirements. *[Verifiable link](#)*
- **Machine Learning Specialization :** This course provides a comprehensive overview of contemporary machine learning, covering supervised learning (including multiple linear regression, logistic regression, neural networks and decision trees), unsupervised learning (clustering, dimensionality reduction, recommender systems), and key practices for AI and ML innovation. *[Verifiable link](#)*

SKILLS

- **Technical Skills**: JavaScript, HTML, CSS, CSS-in-JS, Typescript, React, Angular, MySQL, PostgreSQL, NodeJs, NextJs, Python, Prisma, Unit and Integration Testing, REST API, GraphQL
- **OS/Tools:** Linux, Windows, Git, GitHub, GitLab, Docker, AWS, Vercel, Jenkins, Octopus, Digital Ocean
- **Soft Skills**: Leadership, Teamwork, Problem Solving, Excellent Communication, Growth Mindset, Critical Thinking
- **Languages**: English (native)